

# Williams Sausage Company Wins New Markets Tax Credits Industry Deal of the Year Award

## Tennessee Project to receive Award at Tax Credit Industry Conference in Chicago

**Union City, TN, September 18, 2017** – The Williams Sausage Company in Union City, Tennessee has been named the Deal of the Year for the 2017 Journal of Tax Credits Industry Award. The Award honors the project that best demonstrates a well-executed vision and measurable community impact as well as showing a commitment to establishing positive change in bringing more people and places into the economic mainstream. Williams will be presented the award at the [New Markets Tax Credit Industry Conference](#) in Chicago on October 19. The project was financed with federal New Markets Tax Credits, which incentivizes private capital investment into communities that are underserved by traditional sources of capital.

**The HWH Group** served as the Site Selection and New Markets Tax Credits Consultant in assisting Williams in assessing a potential landing spot for the new project in 17 competing, neighboring states. If not for the New Markets Tax Credit program and the support presented by the State of Tennessee, Obion County, the City of Union City, and the Tennessee Valley Authority, Williams would not have been able to build a larger facility and hire more than 200 Tennessee employees. Obion County's work-ready labor force and available land in the 550-acre Northwest Tennessee Regional Industrial Center located on Highway 51 were positive advantages to attracting Williams. The new Williams jobs will go a long way in restoring lost jobs in recent years from other manufacturers closed plants. Robbie Ruminer of the HWH Group credited the very professional and supportive effort of the State of Tennessee, Obion County, the City of Union City, and the Tennessee Valley Authority for the success of this project.

"We are delighted that Williams Sausage has won this award" said Union City Mayor Terry Hailey. "Through the vision of Roger Williams and his family plus a lot of hard work, the company can expand. The New Markets Tax Credits Program makes it easier to build the type of facility the really need and hire more people. The future is bright for Williams Sausage."

"Obion County is very fortunate to have an industry such as Williams Sausage" Obion County Mayor Benny McGuire said. "They have been a great supporter for Obion County as one of our larger employers. We have supported Williams Sausage in every expansion they have encountered and will continue to support them. The expansion under way will create more jobs for our county and the area around us. We recognize the fact that Williams Sausage will be an asset to northwest Tennessee for many years to come."

"TVA congratulates Williams Sausage on its deserved recognition, as well as its decision to locate and create many jobs in Obion County," said TVA Senior Vice President of Economic Development John Bradley. "Serving the Valley by helping to facilitate new job opportunities is fundamental to TVA's mission of service and we are proud to work with our economic development partners Union City Electric, Obion County Joint Economic Development Council, and Tennessee Department of Economic and Community Development to help further that mission."